**Dudley Town Board  
Terms of Reference**

**Purpose**

This paper sets out the key responsibilities for the newly established Dudley Town Board. The Board will be responsible for owning the Strategic Vision for Dudley and will ensure that a well evidenced, competitive and compelling Investment plan is developed, and delivered.

The role of the Board will be to

* Develop and agree an evidence based Town Investment Prospectus and Plan
* Develop a clear programme of interventions
* Coordinate resources, influence and engage stakeholders
* Oversee the effective delivery of the portfolio of projects that take place in the Town of Dudley

**The Portfolio**

The Programme will initially include the following projects:-

* Wednesbury to Brierley Hill Metro Extension
* Institute of Transformational Technologies
* Dudley University Park
* Dudley Town Centre Infrastructure
* The Portersfield Development
* Very Light Rail National Innovation Centre and Test Tracks
* Dudley Zoo & Castle
* Black Country Living Museum
* Dudley Interchange
* Dudley Leisure Centre
* Churchill Precinct
* St Thomas’s and St Edmund’s Churches
* Hall Street – West Midlands Police HQ

**Membership**

The Board Membership will, as a minimum, initially include the following, allowing for nominated substitutes:-

* MP for Dudley North Constituency – Marco Longhi MP
* Deputy Chief Executive, Dudley MBC
* Director of Regeneration & Enterprise, Dudley MBC – Helen Martin
* Project Lead, Midland Metro – Dudley MBC – Jim Cunningham
* Lowell Williams Associates – Lowell Williams
* CEO, Dudley College – Neil Thomas
* MD Avenbury – Jeremy Knight Adams
* Director, Dudley Zoo – Derek Grove
* Director, Black Country Living Museum – Andrew Lovett
* Chief Executive, Black Country Consortium – Sarah Middleton
* Chief Executive, Black Country Chamber of Commerce - Corin Crane
* New Heritage Regeneration – Bill Kirk
* Warwick Manufacturing Group – Nick Mallinson
* Director, Black Country Transport – Stuart Everton
* Diocese of Worcester – Bishop of Dudley
* Retail Director, LCP Properties – Andrew Barratt
* Director of Integrated Network Services, TfWM – Pete Bond
* Board Level Representative from Dudley CCG
* Head of Business Engagement, WMCA – Jose Lopes

**Key Responsibilities**

The key responsibilities of the Board will include:-

* Development and production of a Town Investment Plan for Dudley
* Making recommendations to Dudley Council regarding the strategic development and delivery of regeneration / other programmes aimed at improving the economic performance of the Town of Dudley
* Owning the strategic vision for the Programme;
* Providing overall direction and leadership for the Programme;
* Establishing and co-ordinating a Portfolio Delivery Plan which identifies key timelines, interdependencies and risks;
* Monitoring the Portfolio Delivery Plan and identifying and addressing constraints to individual project delivery;
* Linking the Dudley Town Centre Area Portfolio to the Black Country Strategic Economic Plan and emerging Combined Authority Strategic Economic Plan;
* Working collectively to identify and secure external funding towards the delivery of the Portfolio of Projects and that the needs of Project funders are realised;
* Ensuring that Statutory and Regulatory functions associated with the delivery of the Portfolio are determined efficiently;
* Ensuring synergy with other economic priorities e.g. Skills and Employability and local supply chains, driving productivity growth..