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| Stakeholder group | Activity | Date |
| Town centre businesses and residents (1/4 mile radius) | Printed questionnaire distributed on foot with pre-paid return envelope  | 19 – 20 November  |
| Top and bottom church | Printed questionnaire distributed on foot with pre-paid return envelope | 19 – 20 November |
| Shopping centre owners (LCP and Churchill) | Received electronic questionnaire via email | 18 November  |
| Shopping centre managers  | Received electronic questionnaire via email | 18 November |
| Dudley Business Champions | Invited to presentation delivered with live Mentimeter questionnaire | 8 December  |
| Regenerating Dudley distribution list  | Received electronic questionnaire via email | 18 November |
| Friends of the Hippodrome  | Invited to presentation delivered with live Mentimeter questionnaire | 15 December |
| Faith groups (Dudley Central Mosque, Kingdom Hall of Jehovah's Witnesses) | Invited to presentation delivered with live Mentimeter questionnaire | 27 November  |
| Internal (ward members and senior management)  | Invited to presentation delivered with live Mentimeter questionnaire | 30 November |
| Internal (all staff) | Information and questionnaire link added to Connect and e-bulletins | 18 November – 16 December  |
| Borough residents (digital) | Organic and paid for social media campaignNews group page take overs E-bulletins to 13,778 subscribers Information and link added to Regenerating Dudley website News release added to Dudley Council website  | 18 November – 16 December  |
| Borough residents (print) | Half page adverts in the News Group and Express and Star newspapersPosters at Dudley bus station News release distributed to local news outlets | 19 November – 12 December  |
| Borough residents (radio) | Advert on Black Country Radio  | 23 November – 13 December |
| Borough residents (accessibility) | Questionnaire, summary leaflet and letter translated to five main community languagesLarge print and audio versions producedElectronic questionnaire via email via Paul AstleyOffer of telephone discussions, bespoke meetings or printed copies | 18 – 25 November  |
| Regenerating Dudley joint comms group colleagues  | Received electronic questionnaire via email | 18 November  |
| Dudley Business First members and subscribers  | Received electronic questionnaire via emailInformation and link added to Dudley Business First website  | 18 November |
| People’s Panel  | Invited to presentation delivered with live Mentimeter questionnaire | 8 December  |
| BITC Community Conversation | Received electronic questionnaire via email | 25 November  |
| Dudley Youth Forum |  |  |
| Dudley borough schools  |  |  |
| Emergency services staff  | Received electronic questionnaire via email | 25 November |
| Mayoral Business Club members  | Received electronic questionnaire via email | 25 November  |
| Care homes  |  |  |
| Sheltered housing  |  |  |
| Dudley Regeneration Group (Facebook) |  |  |
| Dudley Federation ofTenants and ResidentsAssociation |  |  |
| All community groups  |  |  |
| All friends’ groups  |  |  |
| Carers |  |  |
| Colleges |  |  |
| Coach companies | Received electronic questionnaire via email | 25 November  |
| Ring and Ride |  |  |
| Road Haulage Association |  |  |
| Russells Hall Hospital  | Received electronic questionnaire via email | 25 November |
| Black Country LEP |  |  |
| Black Country Chambers  |  |  |
| Libraries  |  |  |
| Central Dudley CommunityForum |  |  |
| DCVS and voluntary sector |  |  |
| Castle Gate businesses |  |  |
| University of Worcestershire |  |  |
| Transport for West Midlands/WMCA | Received electronic questionnaire via email | 18 November  |
| NX |  |  |
| Taxi companies  | Received electronic questionnaire via email | 25 November |
| National Express | Received electronic questionnaire via email | 25 November |
| Local attractions (Dudley Zoo, Black Country Living Museum, Dudley Archives, Dudley Canal and TunnelTrust) | Received electronic questionnaire via email | 18 November  |
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