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| Stakeholder group | Activity | Date |
| Town centre businesses and residents (1/4 mile radius) | Printed questionnaire distributed on foot with pre-paid return envelope | 19 – 20 November |
| Top and bottom church | Printed questionnaire distributed on foot with pre-paid return envelope | 19 – 20 November |
| Shopping centre owners (LCP and Churchill) | Received electronic questionnaire via email | 18 November |
| Shopping centre managers | Received electronic questionnaire via email | 18 November |
| Dudley Business Champions | Invited to presentation delivered with live Mentimeter questionnaire | 8 December |
| Regenerating Dudley distribution list | Received electronic questionnaire via email | 18 November |
| Friends of the Hippodrome | Invited to presentation delivered with live Mentimeter questionnaire | 15 December |
| Faith groups (Dudley Central Mosque, Kingdom Hall of Jehovah's Witnesses) | Invited to presentation delivered with live Mentimeter questionnaire | 27 November |
| Internal (ward members and senior management) | Invited to presentation delivered with live Mentimeter questionnaire | 30 November |
| Internal (all staff) | Information and questionnaire link added to Connect and e-bulletins | 18 November – 16 December |
| Borough residents (digital) | Organic and paid for social media campaign  News group page take overs  E-bulletins to 13,778 subscribers  Information and link added to Regenerating Dudley website  News release added to Dudley Council website | 18 November – 16 December |
| Borough residents (print) | Half page adverts in the News Group and Express and Star newspapers  Posters at Dudley bus station  News release distributed to local news outlets | 19 November – 12 December |
| Borough residents (radio) | Advert on Black Country Radio | 23 November – 13 December |
| Borough residents (accessibility) | Questionnaire, summary leaflet and letter translated to five main community languages  Large print and audio versions produced  Electronic questionnaire via email via Paul Astley  Offer of telephone discussions, bespoke meetings or printed copies | 18 – 25 November |
| Regenerating Dudley joint comms group colleagues | Received electronic questionnaire via email | 18 November |
| Dudley Business First members and subscribers | Received electronic questionnaire via email  Information and link added to Dudley Business First website | 18 November |
| People’s Panel | Invited to presentation delivered with live Mentimeter questionnaire | 8 December |
| BITC Community Conversation | Received electronic questionnaire via email | 25 November |
| Dudley Youth Forum |  |  |
| Dudley borough schools |  |  |
| Emergency services staff | Received electronic questionnaire via email | 25 November |
| Mayoral Business Club members | Received electronic questionnaire via email | 25 November |
| Care homes |  |  |
| Sheltered housing |  |  |
| Dudley Regeneration Group (Facebook) |  |  |
| Dudley Federation of  Tenants and Residents  Association |  |  |
| All community groups |  |  |
| All friends’ groups |  |  |
| Carers |  |  |
| Colleges |  |  |
| Coach companies | Received electronic questionnaire via email | 25 November |
| Ring and Ride |  |  |
| Road Haulage Association |  |  |
| Russells Hall Hospital | Received electronic questionnaire via email | 25 November |
| Black Country LEP |  |  |
| Black Country Chambers |  |  |
| Libraries |  |  |
| Central Dudley Community  Forum |  |  |
| DCVS and voluntary sector |  |  |
| Castle Gate businesses |  |  |
| University of Worcestershire |  |  |
| Transport for West Midlands/  WMCA | Received electronic questionnaire via email | 18 November |
| NX |  |  |
| Taxi companies | Received electronic questionnaire via email | 25 November |
| National Express | Received electronic questionnaire via email | 25 November |
| Local attractions (Dudley Zoo, Black Country Living Museum, Dudley Archives, Dudley Canal and Tunnel  Trust) | Received electronic questionnaire via email | 18 November |
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